



# DOWNTOWN NEWS

*A Bi-Monthly Publication by Town of Marshville's Community Engagement.*



## **Our First Edition.. Happy New Year**

Greetings,

Town of Marshville Downtown Businesses! I am trying something new...this newsletter! I am motivated to not only keep our Downtown Businesses informed but also to provide a resource that helps to build and involve the businesses within our Downtown District.



### **Who I Am**

I am Lakeysha Davis Medlin, the Community Engagement and Event Planner for the Town of Marshville. I am a native of Marshville. I attended Marshville Elementary, East Union and Forest Hills High School.

I returned to Marshville for work in 2012 and was granted the wonderful opportunity to work for my hometown in 2021. I bring more than 15 years of experience in Community Engagement, Administration, Event Planning and more in my current role with the Town of Marshville.

I am excited about our future growth! It's truly about time. Marshville has some of the best unknown gems and it's time for those unique gems to be experienced by others.



## **Congratulations-UnderGround Marketplace and Pink Dahlia Boutique**

Let's welcome our newest Downtown Business-UnderGround Marketplace located at 101 E. Union Street.

On December 9, 2023, the Grand Opening was held for the UnderGround Marketplace located at 101 E. Union Street. The UnderGround Marketplace is a consignment store that supports the work of the Ground 40 Ministry.

Congratulations to another new Downtown business, Pink Dahlia Boutique, on being the 2023 Best Christmas Themed Store Front winners! They were presented with their reward at the January 2nd Town Hall Meeting. Pink Dahlia is located at 134 E. Main Street.

## **New Downtown Businesses**

- Premier Foot and Ankle Specialist | 119 East Union Street | Opened September 2023
- Dilworth Lighting | 105 E. Union Street | Opened October 2023

## **Community Strong Team**

The Community Strong Team (CST) is a community group made up of residents, business owners, business managers and other members of Marshville who have decided to become active members of Marshville.

CST's goal is to help move our community forward together and to continue the improvements that will reflect the beauty of our town.

The current focus of the Community Strong Team is Downtown Revitalization.

CST kicked off it's inaugural fundraiser with the Light Up Downtown Christmas Tree Sale. It was great to see our Downtown and our Welcome Signs lit up with personalized decorations from the Community.

To learn more about CST, send an email to [CST.Marshville@gmail.com](mailto:CST.Marshville@gmail.com).

Here are the winners for the 2023 Light Up Downtown Christmas Tree Display:

- Best Overall-Camelia Room
- Most Creative-CBTC Child Care Center
- Most Unique-Candle Factory
- Beaver Lane Fire Dept.



## Downtown Business Highlight- Southern Indigo Porch

Southern Indigo Porch located at 123 N. White Street is owned and operated by Beth and Greg Venn.

Did you know you can get fresh baked Amish Bread at Southern Indigo Porch? It's made by a Marshville resident, Lynn Winkler. Lynn uses goat milk, I wonder if that's her secret ingredient. Go try it out! It is a top seller at Southern Indigo Porch.



## Sidewalk Project

The sidewalk project is a small part of a more significant Downtown Revitalization Grant provided by the North Carolina Department of Commerce. NCDC created this grant to assist smaller communities negatively impacted by the COVID pandemic to be better prepared in the future. The overall goal is to revive the life and vitality of our downtown by enhancing its visual aesthetics, improving its walkability, and supporting local businesses. Fortunately, we were awarded the funds to complete the sidewalk portion of the project, though we applied for much more.

The sidewalk project will widen the sidewalk on the south side of Main

Street from Elm Street to Cross Street by four feet.

In addition, they will include several parklets that will provide public seating platforms by converting open sidewalk spaces into vibrant gathering areas that promote local businesses and attract customers.

The diagonal parking will be converted to parallel parking for a two-fold purpose. First, the conversion will eliminate the danger now presented by the white street intersection, and second, it will accommodate the four-foot increase in the sidewalk. Another phase of the plan is to convert the lot at the corner of Cross and Main into a paved public parking lot that will replace the lost parking spaces.

Stay tuned to future issues for more of the overall plan for the downtown revitalization.

**-Franklin Deese, Town Manager**



## 2024 Events

- January 13th- Bon Fire on the Lake
- March 21st and March 22nd- Easter Event
- May 18th- Music in the Park
- June 15th- Juneteenth Celebration \*
- June 28th- Pre-Fourth of July
- August 1st- National Night Out
- December 1st- Downtown for Christmas \*

The events above are subject to change. Additional events may also be added to this list. Please follow our Facebook Page for relevant changes.

\* These events will be held Downtown.

## What would you like to see in this Newsletter?

Do you have any suggestions, stories or ideas you'll like to send or share? Send them to [CommunityCoordinator@Marshville.org](mailto:CommunityCoordinator@Marshville.org).



**Lakeysha Medlin**  
**Community Coordinator and Event Planner**  
**[CommunityCoordinator@Marshville.org](mailto:CommunityCoordinator@Marshville.org)**  
**704-624-2515, ext. 228 | 704-226-6655**