Town of Marshville

Town Council Meeting

Special Meeting

Thursday April 29, 2010 at 8:30 A.M.

Union Co. Chamber of Commerce - Monroe

Present: Mayor Deese, Mayor Pro-Tem Bivens, Council Members Ned Beachum, Denise Whitley, Dora Bridget, Matthew Jefferson, Town Administrator Radford Thomas, and Interim Clerk Tonya Johnson.

Open/Welcome

Mayor Deese opened the meeting at 8:40 am and welcomed everyone. He turned the meeting over to Town Administrator Thomas. TA Radford Thomas expressed appreciation to council for doing their "homework". He stated that we need to work together to plan and set policy for the community, which is the purpose for this Strategic Planning Session.

Strategic Planning Session

Phase 1 - As Town Administrator Thomas went around the table, council members made suggestions about ideas to improve the Town of Marshville, or programs and/or policies that need implementing or improving.

Phase 2 – After several rounds of making suggestions and presenting ideas about how to improve the Town, council members began working to categorize the ideas and suggestions as follows:

<u>Downtown Revitalization</u> – renovations to vacant properties; revitalize downtown; building facelifts & improvements; downtown landscape & lighting.

Recreation - city park updates; recreation center & basketball courts; Bingo games; develop a park advisory committee

<u>Infrastructure & Facilities</u> – increase sewer capacity; water system improvements including cross connections; street and sidewalk improvements; Police Dept. building renovation; improvements to Town Hall or build new Town Hall

<u>Economic/Business Development</u> – town policy to create business incubator program; attract tenants for vacant properties; nice restaurants in town; agritourism

<u>Historic Preservation</u> – more historic preservation; federal grants for purchase of historic properties

<u>Policy Related</u> – increased/improved code enforcement (existing properties); revision of Town Charter; change form of government; employee code of ethics; code recodification; revamp personnel policy; pay scale & classification study; increase ETJ; update Bypass/Land Use plan

Other –

Affordable & senior housing

21st century web interface that is interactive with the public

Liquor by the drink

Project Legacy benefit opportunities

Improve Bollweevil Festival

Contract with county for law enforcement

Improve police department - more community oriented; new chief

Wrap Up Session

Town Administrator Radford Thomas and Mayor Deese made comments regarding the success of the session and what they all accomplished working together. Council agreed to set Infrastructure & Facilities as the number one priority, and Policy Improvements/Updates as the number two priority moving forward.

Adjourn

The meeting adjourned at 11:20 am.

These minutes approved this 17th day of May, 2010.

Franklin D. Deese, Mayor

Tonya Johnson, Interim Clerk

^{*}A brief recess may be called every 45-60 minutes, as desired by Council.